

Jeshwanth Srinivasan

Product Designer | Enterprise UX for Complex, Role-Based Systems

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PROFESSIONAL SUMMARY

Product designer with 5 years at HID Global, embedded in cross-functional agile teams and shipping B2B web and mobile products for enterprise users. Turns ambiguous requirements and complex, role-based workflows into clear experiences and developer-ready specs. Works independently from research and co-design workshops to prototyping, testing, and documentation. Uses generative AI to explore ideas faster, while keeping decisions grounded in user insight and the design system.

WORK EXPERIENCE

Product Designer, HID Global, Bengaluru, India | Oct 2022 – Sep 2026

- Owned multiple products from discovery to handoff as the embedded designer in agile teams, backing design decisions with research and rationale in stakeholder reviews.
- Cut task completion time by 35% by redesigning complex admin workflows around usability findings.
- Turned requirements into prototypes and developer-ready specs for products like IdenTrust's voucher management console, working with PMs, engineers, and stakeholders.
- Designed role- and permission-based experiences, such as masking sensitive records by role and replacing multiple settings profiles with one global policy.
- Created cross-platform experiences for Apple Wallet, Apple Watch, and Google Wallet, with location-based rules for multi-site organizations.
- Wrote annotated specs covering interaction states, edge cases, and error handling. Worked with React engineers on component structure, props, and state to keep designs simple to build.
- Used generative AI tools to explore concepts and scaffold prototypes, then refined the output to fit user needs and the design system.
- Extended the HID Pattern Library and defined a usability framework for design reviews.
- Led WCAG and European Accessibility Act audits across desktop and mobile with NVDA and VoiceOver, delivering a severity-ranked issue log to engineering.
- Facilitated 10+ cross-team workshops to build user-centered habits across product and engineering. Mentored junior designers on design systems and design rationale.

Associate Product Designer, HID Global, Chennai, India | Jul 2021 – Oct 2022

- Ran usability tests and heuristic reviews to improve B2B web apps.
- Created personas, journey maps, wireframes, prototypes, and annotated developer specs.
- Built early responsive components for the company design system.

SKILLS

Design: User-centered design, co-design workshops, information architecture, user flows and journey maps, wireframing and prototyping, usability testing, design documentation, design systems, accessibility (WCAG, EAA)

Collaboration: Agile teams, stakeholder facilitation, React collaboration (components, props, state), design critique, mentoring

Product areas: Enterprise admin tools, role- and permission-based systems, multi-site operations, B2B web apps, mobile and wearable apps, regulated products

Tools: Figma (components, variants, auto layout, prototyping, Dev Mode), FigJam, generative AI tools, Miro, Jira

EDUCATION

Master of Design, Institute of Design (Illinois Tech), Chicago | 2019

B.E. Mechanical Engineering, JNTU-H, Hyderabad | 2016